



High Performance Graphic Solutions

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Color Craft announces Boeing Company approval of its O₃ Paint Transfer Technology

(Tukwila, WA, December 15, 2014) – Color Craft announced today that it has received approval from the Boeing Company for its revolutionary **O₃ Paint Transfer Technology**. After comprehensive product testing and review the O₃ Paint Transfer product line has been added to the Boeing Qualified Product List (QPL) under the BMS 10-150 and BAC 5098 product specification. O₃ Paint Transfers are an alternative to traditional aerospace paint stencil and decal applied graphics.

O₃ Paint Transfer Technology™ utilizes approved aerospace paint and ink to enable a “paint into paint” one step application of virtually any image. The technology, developed by Color Craft, provides:

- Immediate cost savings by minimizing aircraft down time, paint cycle duration and significantly reduced installation time
- Superior performance and durability
- Unlimited design flexibility ranging from the smallest international text to the most complex multicolor imagery

“We have been pleased by the market’s reaction to this great product and are proud that in collaboration with the Boeing Company the technology has been officially approved and established as a Boeing approved product. Our customer base has been seeking a solution to the labor intensive and downtime heavy process of painting graphics on commercial aircraft other than utilizing traditional time consuming and less reliable methods,” says Doug Stewart, President of Color Craft. Our **O₃ Aircraft Marking Technology™** provides a next generation alternative with our customers reporting labor savings in excess of 50% and significant down time reductions.”

About Color Craft, Inc.

For over 60 years Color Craft, Inc. has been a leader in providing high performance graphic solutions to customers worldwide. Creating, designing and manufacturing paint solutions, decals, graphics, placards and labeling products for industries ranging from aerospace and military to water sports and high performance athletic gear. Color Craft, Inc. is well positioned to support custom and high volume production requirements globally.

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