



High Performance Graphic Solutions

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Color Craft Accepts Orders for its New O₃ Aircraft Marking Technology

(Tukwila, WA, April 11, 2013) – Color Craft announced today that it has begun accepting orders for its revolutionary **O₃ Aircraft Marking Technology™** and that it is in discussion with aircraft manufacturers and airlines in the United States, South America, Europe and the Middle East regarding its use as an alternative to traditional aerospace paint stencil and decal applied graphics.

O₃ Aircraft Marking Technology™ utilizes approved aerospace paint and ink to enable a “paint into paint” one step application of virtually any image. The technology, developed by Color Craft, provides:

- Immediate cost savings by minimizing aircraft down time, paint cycle duration and significantly reduced installation time
- Superior performance and durability
- Unlimited design flexibility ranging from the smallest international text to the most complex multicolor imagery

“We are pleased by the market’s reaction to this great product. Our customer base has been seeking a solution to the labor intensive and downtime heavy process of painting graphics on commercial aircrafts other than utilizing traditional adhesive backed decals which have their own performance constraints, says Doug Stewart, President of Color Craft. Our **O₃ Aircraft Marking Technology™** provides a next generation alternative with our customers reporting labor savings in excess of 50% and significant down time reductions.”

About Color Craft, Inc.

For over 60 years Color Craft, Inc. has been a leader in providing high performance graphic solutions to customers worldwide. Creating, designing and manufacturing paint solutions, decals, graphics, placards and labeling products for industries ranging from aerospace and military to water sports and high performance athletic gear. Color Craft, Inc. is well positioned to support custom and high volume production requirements globally.

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