

## **Color Craft, Inc. receives gold Boeing Performance Excellence Award**

(Tukwila, WA, March 26, 2013) – Color Craft, Inc. today announced that it has received a 2012 Boeing Performance Excellence Award. The Boeing Company issues the award annually to recognize suppliers who have achieved superior performance. Color Craft, Inc. maintained a Gold composite performance rating for each month of the 12-month performance period, from Oct. 1, 2011, to Sept. 30, 2012. This year, Boeing recognized 594 suppliers who achieved either a Gold or Silver level Boeing Performance Excellence Award. Color Craft, Inc. is one of only 153 suppliers to receive the Gold level of recognition.

“We are delighted to be honored with the gold Boeing Performance Excellence Award,” says Doug Stewart, President of Color Craft, Inc. “Receiving this award validates the hard work and high level of customer service our employees produce on a daily basis.”

Color Craft, Inc. supplies high performance graphic and paint solutions for interior and exterior applications to Boeing for use across its entire range of Commercial and Military programs.

Founded in 1949, Color Craft, Inc. provides Boeing and Aerospace manufacturers and suppliers worldwide with innovative paint and graphic solutions that provide lasting economic and operational value. Through its Research and Development efforts and its ongoing collaboration with the Aerospace Industry, Color Craft, Inc. has become a leader in bringing new paint and graphic technologies to the market place.

### **About Color Craft, Inc.**

For over 60 years Color Craft, Inc. has been a leader in providing high performance graphic solutions to customers worldwide. Creating, designing and manufacturing paint solutions, decals, graphics, placards and labeling products for industries ranging from aerospace and military to water sports and high performance athletic gear. Color Craft, Inc. is well positioned to support custom and high volume production requirements globally.

For more information on the Boeing Performance Excellence Award, visit [http://www.boeing.com/companyoffices/doingbiz/supplier\\_portal/bpea.html](http://www.boeing.com/companyoffices/doingbiz/supplier_portal/bpea.html).

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